Docket Management Branch (HFA-305)
Docket No. 98N-1038
Food and Drug Administration
5630 Fishers Lane, Room 1061
Rockville MD 20852

Dear Sirs:

I am disgusted by industry efforts to reduce the size of a beling for irradiated foods, to use faux nomenclature such as "cold pasteurized" and to set an expiration date for any labeling of irradiated foods. As a consumer who values choice and honest labeling, I urge you to:

- * label all irradiated foods conspicuously with the word "Irradiated" and the Radura symbol.
- * label irradiated ingredients to match labeling recommendations from the USDA and to do so because consumers want irradiated foods labeled.
- * label irradiated bulk produce with prominent signs, identifying individual items that have been irradiated.
- * **label** irradiated foods permanently (no expiration date) as other foods are labeled. Consumers will always want to know when a food has been irradiated since irradiation can affect the smell, taste, texture and nutrition of a food item, and it may otherwise be confused with unprocessed food.
- * label **irradiated foods conspicuously** (larger than ingredient size unless it is part of an ingredient list) so that it is easily recognized in comparison to non-irradiated **food**.

Consumers want a choice, and it is your job to provide adequate consumer labeling. Thank you.

| Sincerely, | | | 1 | 1 | | 050 | 1000 |
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| PAUL & | CONNIE | BANG | - | Date_ | 10 | DEC | 1999 |
| Address: 8940 | BLUE A | ISH RD. | CIN | CINNATI | 07 | 1410 | <u>7</u> 2345 |

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